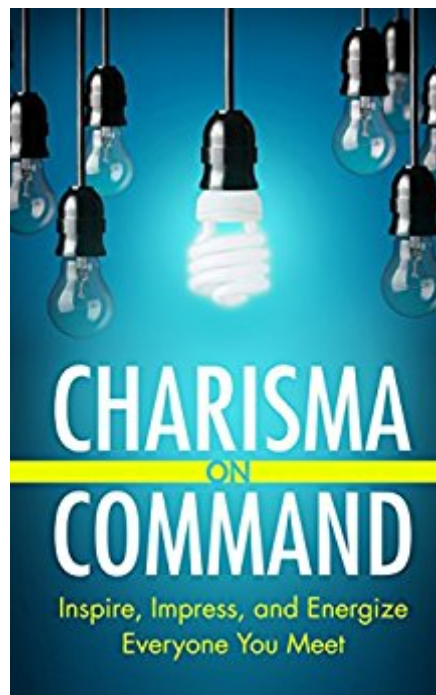




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# Charisma On Command: Inspire, Impress, And Energize Everyone You Meet



## Synopsis

Have you ever encountered someone with magnetic charisma? The type of person that you just immediately liked and trusted? That commanded respect without hardly uttering a word? Maybe you've even felt something like it before....like everything you said was engaging and made people laugh. Like people were just drawn to you. Do you want to know how to turn that personal magnetism on at a moment's notice? Then this book is for you! Charisma on Command will teach you how to tap into your charismatic potential so that you can turn it on whenever you want. It draws on analysis of the most charismatic people in the world, including Steve Jobs, Bill Clinton, Russell Brand, Oprah Winfrey, Martin Luther King, Tony Robbins, and more. You'll learn the mindsets, body language, and exercises that can make you the person others are drawn to. The type of person you might meet for a minute, but remember for a lifetime.

## Book Information

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## Customer Reviews

Compared to other books on charisma on the market, this book is...1. More actionable. There is a

30-day action guide at the end, like a workout plan for your charisma skills.2. More realistic and nuanced in its advice. Not the typical "Make more eye contact!" quips, nor the vague Dale Carnegie advice on "Show interest in the other person by asking them questions"--the authors actually go into detail on crucial things you need to do before asking people about themselves, in order to have them actually care about giving good answers..3. Easier and faster to read. The book makes an important distinction between mindset (inside) vs. behavior (outside). If you have all the "right" behavior but you don't have the inner mindset to match it, people will notice the incongruence, and feel that it lacks in authenticity. For example, the first part detailed 12 Charismatic Convictions, all of which were related to mindset rather than behavior:- I'm okay. I will be okay.- I care more about my character than the opinions of others.- I have impeccable integrity.- Don't convince.- Communicate your purpose.- Break solemnity and be fun.- Broach taboo topics.- Demonstrate clear boundaries.- Break down physical barriers.- Be liberal with your praise.- Let others know when you're nervous, pissed, or hurt.- Reveal your flaws. Only then is there discussion of outer behaviors to practice (body language, style of dress, conversational techniques). Things I started using immediately were:- Eye contact, beyond the basics: How to make eye contact while coming across as "competent" and "confident", instead of "creepy" (the Bill Clinton "squint" vs. wide-eyed deer-in-headlights look).- The 3 types of conversations (news, fun, values), and when it is appropriate to use each (except news--never fall into the "news" type of conversation)- Answer the 3 most common questions in a way that hooks others' interest immediately ("How are you?", "Where are you from?", and "What do you do?") The only thing that I wish was in the book is a walkthrough of how to lead and command in a group environment.

I've read numerous books on Communication, Body Language, and Charisma over the years and by far this is the most actionable I've read in a very long time. Not only does the Charlie lay out a step by step action plan to follow but does so while walking you through his personal journey of transformation. I'm only on day 15 of the exercises in the back of the book but have already seen an demonstrable impact in the interactions with the people around me. My only recommendation would be a more realistic assessment of the level of effort required from exercises. While most of the ones I've done so far could easily be done in a few minutes, I found that others took much longer than advertised due in order to really get the most out of them. But as another poster commented, you really do get out of it what you put in. If you're looking to improve though and are willing to put in even a little bit of effort, definitely worth the read.

The book is a great read for someone starting out in trying to more extroverted. I am a long-time quiet introvert, but because of my career I have been forced to learn how to be more socially aware. Having already started the process, I recognized that the author is well versed in his training and experience. I have already taken some of the tips in the book and used them to successfully navigate situations where I'm usually left wondering what to do. The book was completely worth it, and was a quick and easy read as well.

Charisma on Command will prove to be an invaluable resource for both the socially savvy and the developing people-person. Charlie has created a spot-on guide to charisma development which, along with Olivia Fox Cabane's recent book, tears down the notion that charisma is an natural gift reserved for the select few. He establishes that charisma is fact a skill based on learned behavior; a skill that can be developed by anyone with the requisite patience and tenacity. Charlie starts with the premise that charisma must begin by cultivating charismatic convictions; those beliefs that will support you in pursuing your path towards personal magnetism. Given that many charismatic behaviors are non-verbal and ruled by our subconscious thoughts, this is the perfect starting point. Providing more than just theory, Charlie clearly explains HOW to establish the correct mindsets for charismatic behaviors. For the remainder of the book, Charlie outlines the major elements of charisma- eye contact, gesture, vocal inflection, storytelling, and more. At the end, he provides a 30 day action plan for developing greater charisma. The plan is very detailed and outlines specific steps to take on each day. Charlie has created the P90X of charisma development! All in all, an exemplary book. Charlie takes great pains to write in practical, accessible language. Throughout, he focuses his efforts on going beyond the theoretical to provide a How-To guide to developing your own charisma. Well done, Charlie!

Wonderful book. As probably everyone who read this book, I got to it after being a fan of the Charisma on Command YouTube channel. The YouTube channel is great and super inspiring. My thoughts before buying the book were that for sure it will be a book full with wisdom, but even if it will not be a good book, it will be a simple and very low cost gesture of gratitude to Charlie, for the wonderful work he is doing and the amazing value he adds to his followers. The book is pretty much a summary of the important videos on the YouTube channel. However, it is of a great value to have it in the form of a book, to come back to it often, to mark and add notes, etc. I hope this book will be picked by a major publisher one day so we can have a second edition of the book. It will be great to have it with page numbers and a bit different layout. Nevertheless, the content of the book and what

you can gain from it is of a great value with or without page numbers!Highly recommend.

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